

Special Opportunities

Hillsborough County is presented as a section of Florida offering very special opportunities for profitable endeavor along agricultural lines suited to persons seeking out-door activities that do not involve heavy manual labor.

Poultry production in the area adjacent to Tampa is an attractive vocation. Chickens are healthy and prolific and the city of Tampa is a most desirable market. Very great increases in the volume of poultry products are indicated before the local market is fully supplied. Attention is directed to recent Florida legislation which permits local producers to label eggs as "Fresh Florida," much to their advantage in the local field.

Great interest is being shown in the production of meat-fur rabbits. It has been established that these prolific animals do exceptionally well in Hillsborough County, that the meat is of the finest quality, the pelts are prime and there are no epidemic diseases to combat. It seems assured that this line of agricultural endeavor—a clean, wholesome, fascinating and highly profitable vocation involving a minimum of manual effort—will grow to very large proportions with consequent substantial advantages to persons engaged.

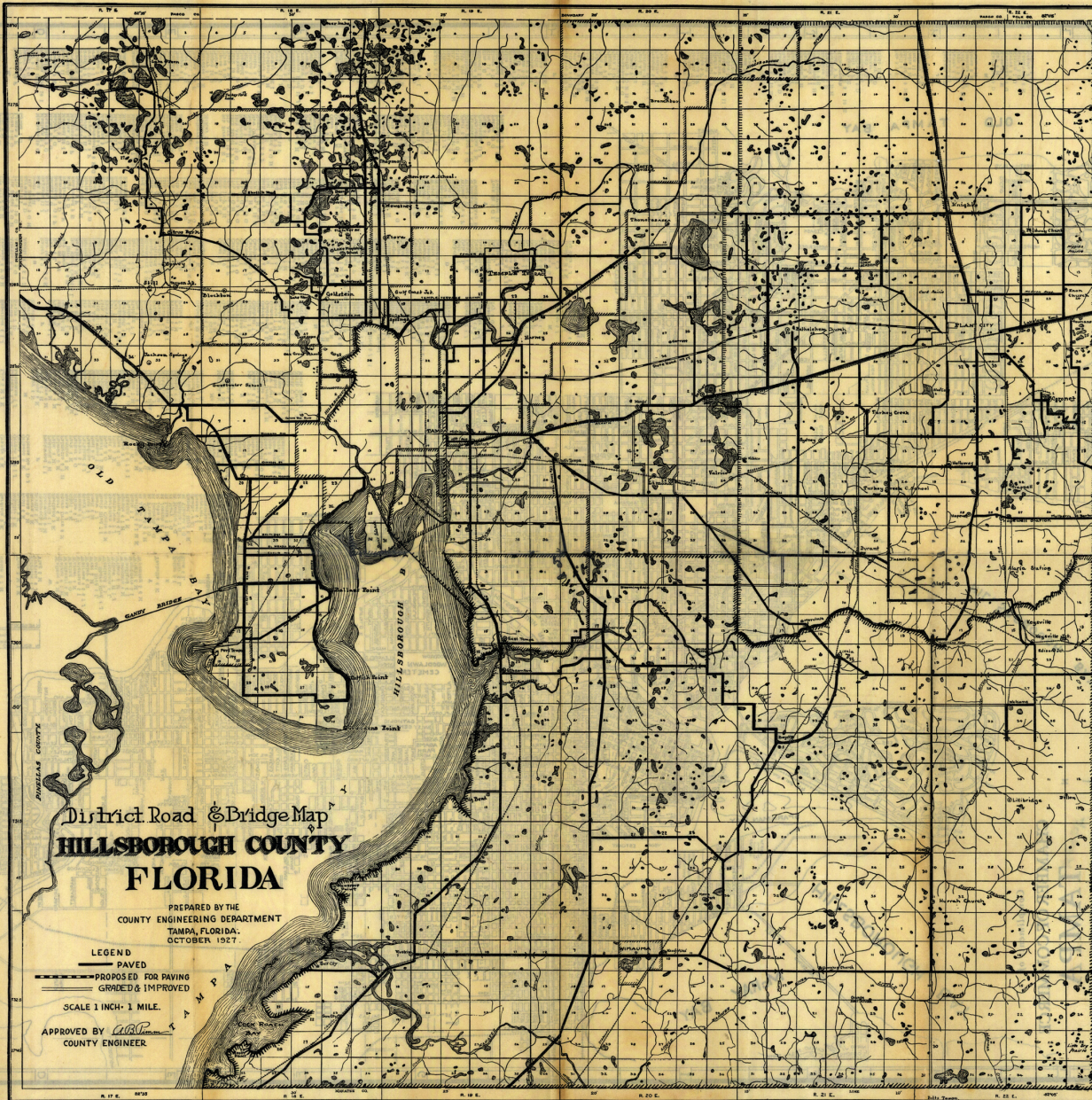
Another activity, which can be combined with either or both of the foregoing to advantage, is the production of honey. This commodity has a firm market at Tampa both for local consumption and utilization in interstate business. Bees find nectar for ten months in each year or thereabouts and there are no winter storage problems to solve.

The list might be extended to considerable proportions but the foregoing is outlined more by way of suggestion than as a complete list of agricultural possibilities.

All these special efforts may be successfully undertaken by retired business men or farmers; individuals in frail health or women who desire a career assuring profits and independence in the delightful environment of rural Hillsborough County.

Tampa Chamber of Commerce will be glad to discuss these or any other aspects of life in Hillsborough County with interested persons.

TAMPA
CHAMBER OF
COMMERCE



A Fine Agricultural County

The motorist in Hillsborough County will note a wide variety of agricultural activities. More than 100,000 acres are in cultivation or about one-sixth of the area of the county. Five paved highways radiate in every direction from Tampa and the road system is being swiftly extended. The city affords a splendid primary market, especially for commodities in daily home consumption.

The eastern side of the county specializes in winter strawberries and a great platform market has been established at Plant City for the clearance of this crop. The same market handles large quantities of winter grown vegetables.

Visitors should keep in mind the fact that large areas of cultivated lands in Hillsborough County are somewhat removed from main travelled highways. To fully grasp the magnitude of agricultural activities in the county it is necessary to drive over the secondary roads.

While figures are tedious to many persons, it must be recognized that official statistics tell the story of development more accurately than any other standard of measurement. With this in mind the following figures issued by United States Bureau of Agricultural Economics are of interest. The statistics relate solely to carload shipments which went into interstate business from Hillsborough in 1926 and do not include any commodities marketed locally. The schedule is:

Commodity	Carloads
Beans, string	10
Cabbage	41
Cantaloupes	5
Celery	5
Cucumbers	4
Grapefruit	388
Mixed Citrus	278
Vegetables, mixed	88
Oranges	1381
Peppers	14
Strawberries	148
Sweet Potatoes	3
Tomatoes	163
Watermelons	9
White Potatoes	3

TAMPA
CHAMBER OF
COMMERCE