

Podcasting 101

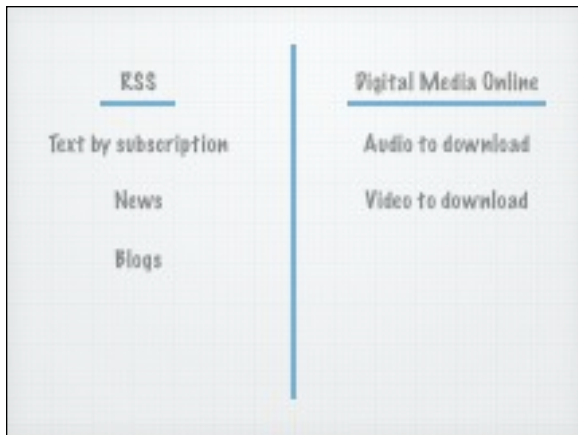
What and How

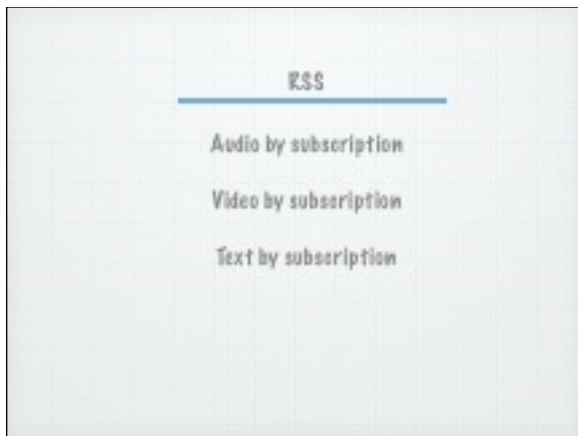
Podcasting 101

- * Podcast = "iPod" + "broadcast"
- * Create and upload audio (or other) file to the Internet
- * Create and upload RSS feed (XML file) to the Internet

What is RSS?









What kinds of files?

- Audio (.m4a, .mp3, .mov)
- Video (.mov, .mp4, .m4v)
- Text (.pdf)

Podcast: Step by Step?

1. Create your media!

Audio, Audio with Pictures,
or Video



Podcast: Step by Step?

1. Create your media!

2. Upload it!

Any publicly addressable
server will do.



Podcast: Step by Step?

1. Create your media!
2. Upload it!
3. Create an RSS feed.



One way to do this is to create a blog, then use a service like feedburner.com to create your RSS file.

Podcast: Step by Step?

1. Create your media!
2. Upload it!
3. Create an RSS feed.



Some blog services may create the RSS feed for you. The USF blogging service does this for faculty and student blogs.

Podcast: Step by Step?

1. Create your media!
2. Upload it!
3. Create an RSS feed.
4. Register your podcast!



You can submit your feed to iTunes, Podcast Alley, or any other podcast directory if you want the general public to find it!

Podcast: Step by Step?

1. Create your media!
2. Upload it!
3. Create an RSS feed.
4. Register your podcast!



Podcasting

- Audio
- Audio with pictures = Enhanced podcast
- Video podcast = Vodcast

Curriculum Podcast Examples

Audio only:

Literature: Children's Radio Theatre - The House that Jack Built

Writing & Speaking: Room 208

Motion Video:

Science: NASA-How can you gross-out your friends with a spacesuit?

Math: Adding fractions

Enhanced:

Milk Part 2-teaching the 5 E's
